# MAJESTY BLAND-DESIGNER

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## **SKILLS AND ABILITIES**

- Intermediate tailoring skills
- Innovative
- Pattern making
- Production sewing
- Adobe creative suite( Photoshop, Illustator, Indesign)
- Canva
- Procreate
- Clo 3D
- Communication and strong collaborative skills
- Trendforecasting
- Problem-Solving/fast adaptability

# ACHIEVEMENTS

- Siren Hotel Residency(September 2020)
- Vogue Italia (Photovogue)
- Revolt x Maxie James(Sketch artist) (2022)
- Sneakerhouse x Footlocker(2022)
- Fiber: Art, Fashion and Business(2022)
- Celtics x New Balance Black Creators Program( 2023)
- Shop and See Experience Design Core x Bedrock (2023)
- Teen Vogue x Little Miss Flint (Styling Assistant)(2024)

# **Career History**

#### **New Balance**

#### Apparel Intern (Women's Tops and FOP)( January 2023- December 2023)

- Researching color and fashion trends to create mood boards for upcoming season
- Creating new sketches in collaboration with design team
- Reporting to and assisting New Balance lead designers with product creation process
- Creating tech packs/ CADs/ maintaining BOMs throughout season production
- Attended fittings and executing changes to CADs and BOMs
- Actively take notes during meetings and relay them back to leadership

#### Macy's

#### Tailor(June 2022- December 2022)

- Scheduling and keeping track of alteration appointments
- Communicating one on one with clients to best suit their needs
- Properly altering/steaming garments in a timely manner to meet deadlines
- Well versed in different machinery usage/ maintenance( single needle, serger, cover stitch)
- Replacing buttons, zippers, patchwork

### Freelance Seamstress/Tailor(Oct 2019-present)

#### **Styling Assistant**

- Curating outfits for students based on their needs for photoshoots
- Communicating with local businesses to pull clothing based on clients request
- Collaborating with the photographer and model to ensure the vision is executed and that the model is comfortable
- Attending photo shoots with options of clothing for model
- Prepping all garments on set (steaming, lint rolling)
- Creating mood boards in photoshop, procreate, and Canva
- Creating style profiles for clients to help build personal style
- Managing time and deadlines to achieve weekly/monthly goals

## ACADEMIC HISTORY

College for Creative Studies (2017-2019)Fashion Accessories Design /Minor Fibers and Textiles

Parsons Fashion Industry Essential certification(2022) Fundamentals of Industrial Sewing and Production certification(ISAIC)(2022)

Pensole Lewis College of Business and Design x New Balance(2022)